



## FINLAND FOR MEETINGS, EVENTS AND INCENTIVES 3/2008

This newsletter, produced by Finland Convention Bureau (FCB), presents you with ideas and event organisers, and brings you the latest news from Finland. We hope you will find it helpful and informative!

If you do not wish to receive this newsletter, please contact [info@fcb.fi](mailto:info@fcb.fi).

### See you at EIBTM!

We welcome you to the Finland-Lapland stand (i315) at EIBTM 2008 in Barcelona on 2-4 December. The FCB will be joined by 11 exhibitors:

Arctic Incentives by Lapland Safaris, Eräsetti Wild North Lapland, Helsinki City Tourist & Convention Bureau, Helsinki Exhibition & Convention Centre, Hotel & Igloo Village Kakslauttanen, Kuusamo Lapland, Polar Meetings Oy, Restel Hotel Group, Rovaniemi Congresses / Rovaniemi Tourism & Marketing Ltd, Sampo Arctic Icebreaker Lapland and Viada Oy Ltd.

### Experience Finnish design

Natural forms and materials are reflected in world-famous Finnish design and architecture – the clearness of water, the fragility of ice and the warm touch of wood. Finnish design is at the same time both practical and experimental, minimalistic and complex. Just like Finns themselves.

Finland's unique nature provides the perfect setting for high-quality programmes and activities. Nature is also the source of inspiration for Finnish designers and architects. Both everyday products and entire buildings feature brilliant innovations and splendid design. When you bring your event to Finland, you cannot help but encounter them.

Organise your gala in an inspiring design milieu. Discover the many sides of Finnish design with a tailor-made tour. Stay overnight in a design hotel. Or find unique destinations dedicated to design amidst the wilderness, such as the Design House Idoli in Saariselkä.

Read more from the links below:

**Helsinki**  
Design district  
[www.designdistrict.fi](http://www.designdistrict.fi)

Design walks (Helsinki Expert)  
[www.helsinkiexpert.fi/incomingservices/tuote.html?id=180](http://www.helsinkiexpert.fi/incomingservices/tuote.html?id=180)

Design Hotel Klaus K  
[www.klauskhotel.com](http://www.klauskhotel.com)

**Saariselkä**  
Design House Idoli  
[www.idoli.fi](http://www.idoli.fi)

**Sea Lapland**

### CONTACT

Finland Convention Bureau  
Fabianinkatu 4 B 11  
00130 Helsinki, Finland  
Tel : +358 9 668 9540  
Fax: +358 9 668 95410  
[info@fcb.fi](mailto:info@fcb.fi)  
[www.fcb.fi](http://www.fcb.fi)

Finland Convention Bureau is a non-profit organisation offering free assistance and consultation to all meeting planners.

Together with its 14 member destinations, 11 partner destinations and around 80 related organisations FCB is your guide when planning a meeting, incentive, conference or other event in Finland.

### MEMBER DESTINATIONS

Espoo  
[www.visitespoo.fi](http://www.visitespoo.fi)

Helsinki  
[www.meethelsinki.fi](http://www.meethelsinki.fi)

Hämeenlinna  
[www.hcb.fi](http://www.hcb.fi)

Joensuu  
[www.kareliaexpert.fi](http://www.kareliaexpert.fi)

Jyväskylä  
[www.jyvaskylanseutu.fi/travel](http://www.jyvaskylanseutu.fi/travel)

Kokkola  
[www.visitkokkola.fi](http://www.visitkokkola.fi)

Kuopio  
[www.kuopioinfo.fi](http://www.kuopioinfo.fi)

Lappeenranta  
[www.gosaimaa.fi](http://www.gosaimaa.fi)

Levi  
[www.levi.fi](http://www.levi.fi)

Mariehamn

Jaur showroom  
[www.jaur.fi](http://www.jaur.fi)

## NEWS

**Saimaa Gardens** is a major new travel and recreation centre that is being built on the shores of Lake Saimaa in South Karelia. The over-300-hectare grounds will house a holiday spa, golf course, multifunction arena, several restaurants and conference rooms, and accommodation for 8000. [www.saimaagardens.com](http://www.saimaagardens.com)

**Ice Park Finland** will open in Rovaniemi on 29 November 2008. The fascinating Ice World is located next to the popular Santa Claus Village and features the world's only artificially built iceberg, an ice sauna, an ice restaurant, icy accommodation huts with reindeer skins and glass roofs, and an ice stage. [www.iceparkfinland.fi](http://www.iceparkfinland.fi)

**Arctic Incentives** will offer for the first time this winter and as the only supplier in Scandinavia the Porsche Ice Force winter driving school, where you can learn to control a car on the ice and snow under professional tuition. The courses will be held in both Rovaniemi and Saariselkä and feature top-of-the-line Porsche sports cars, including the Cayman S, 911 Turbo, and Carrera 2S and 4S models. [www.laplandhotelsandsafaris.com](http://www.laplandhotelsandsafaris.com)

**InnoFish** is a new conference and exhibition centre that has opened in connection with the Lohimaa fishing resort in Tervo in the Kuopio-Tahko region. The Fish Innovation Centre houses a conference room for up to 100 guests. Lohimaa, which is run by BlueWhite Resorts, offers a wide range of fishing, accommodation and restaurant services next to wild rapids. [www.bluewhite.fi](http://www.bluewhite.fi)

**Blue1** is promoting flights to Lapland this winter. The airline will open a new route between Helsinki and Ivalo on 10 February. Three weekly flights will be offered on Tuesdays, Thursdays and Saturdays until 3 May 2009. The airline previously announced a new route between Helsinki and Kuusamo and that it was doubling the number of flights to Kittilä. [www.blue1.fi](http://www.blue1.fi)

**Helsinki** has been rated the most modern and trendy city-break destination in the Nordic and Baltic region by visitors according to a recent survey by Wonderful Copenhagen. In particular, those interested in new experiences, nightlife and trends recommended Helsinki, which was also considered to be a green and clean city, a pocket-size metropolis and a good destination in terms of cultural offerings. The Experience Design tourist survey was carried out in summer 2007 by interviewing 5000 tourists in 14 Nordic and Baltic cities. [www.meethelsinki.fi](http://www.meethelsinki.fi)

## HOTELS

**The Restel Hotel Group** will open a new Cumulus hotel in the Hakaniemi district of Helsinki in 2010. An office building at the address Siltasaarenkatu 14 is being converted into a 152-room hotel that will include standard, superior and combi rooms. Construction work will begin in early 2009. [www.restel.fi](http://www.restel.fi)

**Next Hotels** will open a new hotel next door to **Helsinki Congress Paasitorni** in autumn 2011. An office building next to the congress centre is being converted into a 170-room hotel. Construction work will begin in early 2010. The new hotel will also house its own 250-seat conference space. In addition, a 200-seat restaurant pavilion will be built overlooking the sea on the shoreline by the hotel. [www.paasitorni.fi](http://www.paasitorni.fi)

**The new Sokos Hotel Flamingo** opened in September near Helsinki-Vantaa Airport in the Aviapolis area in Vantaa. The hotel has 309 rooms, 10 meeting rooms and a 300-seat restaurant. The largest meeting room can seat 100 persons. The hotel is connected to the Flamingo entertainment complex, which offers spa treatment facilities and a water park, as well as a world of restaurants and cinemas. The cinemas can also be utilised for conferences. [www.sokoshotels.fi](http://www.sokoshotels.fi)

**The new Sokos Hotel Levi** opened in Lapland in October. The hotel offers 202 rooms in three separate buildings, as well as two conference rooms for 15 to 80

[www.mariehamn.aland.fi](http://www.mariehamn.aland.fi)

Mikkeli  
[www.travel.mikkeli.fi](http://www.travel.mikkeli.fi)

Oulu  
[www.congressoulu.fi](http://www.congressoulu.fi)

Turku  
[www.turkuconventionbureau.fi](http://www.turkuconventionbureau.fi)

Vaasa  
[www.vaasa.fi/congress](http://www.vaasa.fi/congress)

## PARTNER DESTINATIONS

Helsinki  
[www.meethelsinki.fi](http://www.meethelsinki.fi)

Jyväskylä  
[www.jyvaskylanseutu.fi/travel](http://www.jyvaskylanseutu.fi/travel)

Kuopio-Tahko  
[www.kuopioinfo.fi](http://www.kuopioinfo.fi)

Lappeenranta  
[www.gosaimaa.fi](http://www.gosaimaa.fi)

Levi  
[www.levi.fi](http://www.levi.fi)

Pyhä-Luosto  
[www.pyha.fi](http://www.pyha.fi)  
[www.luosto.fi](http://www.luosto.fi)

Rovaniemi  
[www.visitrovaniemi.fi](http://www.visitrovaniemi.fi)

Ruka-Kuusamo  
[www.ruka.fi/incentive](http://www.ruka.fi/incentive)

Saariselkä / Northern Lapland  
[www.saariselka.fi](http://www.saariselka.fi)

Sea Lapland  
[www.sea-lapland.com](http://www.sea-lapland.com)

Ylläs  
[www.yllas.fi](http://www.yllas.fi)

## OFFICIAL CARRIERS

Blue1  
[www.blue1.fi](http://www.blue1.fi)

Finnair  
[www.finnair.com](http://www.finnair.com)

people. The hotel is part of the new Levin Tori tourist complex that opened in its entirety this autumn. [www.sokoshotels.fi](http://www.sokoshotels.fi)

**The new conference and hotel centre Gielas** at the Saariselkä Tunturi Hotel opened in the beginning of November. The centre offers 84 superior-class rooms, restaurant facilities and three new conference rooms. Following the expansion, the Tunturi Hotel now offers a total of 260 rooms and eight conference rooms for up to 500 people. [www.tunturihotelli.fi](http://www.tunturihotelli.fi)

**The Best Western Hotel Haaga** in Helsinki was awarded the Nordic Swan Eco Label in the beginning of November. Following a major refurbishment last May, the Hotel Haaga is the fourth hotel in Helsinki to have received the Swan label. Elsewhere in Finland the Scandic Oulu was awarded the Nordic Swan Eco Label in September, making it the ninth Scandic hotel in Finland to have received the Swan label. [www.hotelhaaga.fi](http://www.hotelhaaga.fi) [www.scandichotels.fi](http://www.scandichotels.fi)

