



FINLAND FOR MEETINGS, EVENTS AND INCENTIVES 1/2008

This newsletter, produced by Finland Convention Bureau (FCB), presents to you the latest programme ideas and event organisers, as well as informs you about the latest event news from Finland. We hope you will find the information provided helpful and informative!

If you do not wish to receive this newsletter, please contact info@fcb.fi.

See you at IMEX!

Welcome to our Finland-Lapland stand (G240 & G245) at IMEX 2008 in Frankfurt from 22-24 April. The following 18 exhibitors will be present at the stand, which is sponsored by SAS/Blue1.

Arctic Safaris, Eräsetti Safaris, Finland Convention Bureau, Finlandia Hall, Helsinki City Tourist & Convention Bureau, Helsinki Fair Centre, Lapland Hotels and Safaris, Lapland Promotion, Lapland Vip Tour, Lapponia Safaris, Ranua Wildlife Park, Restel Hotels, Rovaniemi Congresses, Safaris - The Lapland Connection, Sampo Arctic Icebreaker, Tampere Hall, Taxari Travel Agent and The Travel Experience.

Ultimate relaxation and refreshment

Finland offers unique forms of relaxation to help you recover after challenging meetings and exhilarating activities. Imagine the feeling of all-encompassing wellness spreading through your body and mind as you relax and unwind. Add to this the total sensation of being refreshed and you are close to the Finnish sauna experience.

In Finland you can enjoy an endless range of saunas, spas and wellness treatments. The original home of the sauna offers traditional wood-heated smoke saunas, modern electric saunas in hotels and spas, and special saunas that are ideal for corporate events, such as the world's largest smoke sauna and even a sauna bus! Saunas clean your body and refresh your mind in an unbelievable way. Brave sauna-goers can even combine their sauna with a dip in the ice-cold waters through a hole cut in the ice.

Relaxation and wellness are not just traditions but also modern luxuries. Groups can pamper themselves at small day spas or major spa complexes. Although the sauna to Finns is a part of life, even a matter of fact, for your group it can be a unique and crowning experience for your event.

Read more about this subject from the links below:

Saunas

Helsinki: Saunasaari Island (Best of Helsinki Award in the category 'Best Incentive Experience 2007'). www.saunasaari.fi

Turku: Herrankukkaro. Several saunas to choose from, including a massive underground smoke sauna that can seat up to 120 people at a

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Finland Convention Bureau is a non-profit organisation offering free assistance and consultation to all meeting planners.

Together with its 14 member destinations, 11 partner destinations and around 90 related organisations FCB is your guide when planning a meeting, incentive, conference or other event in Finland.

MEMBER DESTINATIONS

Espoo
www.visitespoo.fi

Helsinki
www.meethelsinki.fi

Hämeenlinna
www.hcb.fi

Joensuu
www.kareliaexpert.fi

Jyväskylä
www.jyvaskylanseutu.fi/travel

Kokkola
www.visitkokkola.fi

Kuopio
www.kuopioinfo.fi

Lappeenranta
www.lappeenranta.fi

Levi
www.levi.fi

Mariehamn
www.mariehamn.aland.fi

Mikkeli
www.travel.mikkeli.fi

time. www.herrankukkaro.fi

Kuopio: Rauhalhti. Smoke sauna for 60 persons. www.kuopioinfo.fi, www.rauhalhti.fi

Ruka-Kuusamo: Enjoy the heat while riding the sauna bus from the airport! www.rukapalvelu.fi

Saariselkä: Kakslauttanen. Smoke sauna for 70 persons. www.kakslauttanen.fi

Pampering and wellness (Spas and Day Spas)

S Group (www.holidayclub.fi) and Restel (www.restel.fi) spa hotels can be found throughout Finland.

Southern Finland:

Hotel Klaus K, www.klauskhotel.com

Palace Kämp, www.palacekampdayspa.fi

Haikko Manor, www.haikko.fi

Naantali Spa Hotel, www.naantalispaspa.fi

Siuntio Wellness & Conference Resort, www.siuntiowellnessresort.fi

Lapland, Levi:

Hullu Poro, www.hulluporo.fi

Spa Hotel Levitunturi www.hotelliilevitunturi.fi

NEWS

Finnair will open a luxurious Spa and Wellness centre in autumn 2009 adjacent to its new via.Helsinki Lounge in the Helsinki-Vantaa Airport terminal extension. According to the airline, the facilities will include a sauna with a view of the runway, a mineral water bath, cold water baths, and rooms for different wellness-treatments. www.finnair.com

New research

The level of social responsibility within the Finnish meetings industry has been assessed in a pilot survey carried out among FCB member companies. Approximately half of the respondents considered social responsibility to be a key competitive factor, and almost a third had experienced increased demands from customers regarding issues related to environmental responsibility. Over 70 percent of the companies had plans to increase social responsibility in their activities. www.fcb.fi

The economic impact of international corporate events held in Finland in 2006 was worth over 125 million euros, according to new research commissioned by Finland Convention Bureau. A total of 4950 international corporate events were held in Finland in 2006, including 750 incentive groups. The combined number of participants was 143,100, including 27,840 members of incentive groups. www.fcb.fi

Suppliers

A new cruise from Finnish Lakeland to St. Petersburg in Russia will be offered this summer. The round trip starts from Kuopio with a cruise aboard m/s BlueWhite Eagle to Lappeenranta. The next day the m/s Carelia cruise ship will sail along the Saimaa canal to Viipuri, from where the journey will continue by bus to St. Petersburg. www.gosaimaa.fi
www.lakelandexperts.fi

Eräsetti Safaris has renewed a third of its snowmobile fleet with vehicles featuring environmentally friendlier four-stroke engines. The 55 new snowmobiles will be divided between the company's two

Oulu
www.congressoulu.fi

Turku
www.turkuconventionbureau.fi

Vaasa
www.vaasa.fi/congress

PARTNER DESTINATIONS

Helsinki
www.meethelsinki.fi

Jyväskylä
www.jyvaskylanseutu.fi/travel

Kuopio-Tahko
www.kuopioinfo.fi

Lappeenranta
www.gosaimaa.fi

Levi
www.levi.fi

Pyhä-Luosto
www.pyha.fi
www.luosto.fi

Rovaniemi
www.visitrovaniemi.fi

Ruka-Kuusamo
www.ruka.fi/incentive

Saariselkä / Northern Lapland
www.saariselka.fi

Sea Lapland
www.sea-lapland.com

Ylläs
www.yllas.fi

OFFICIAL CARRIERS

Blue1
www.blue1.fi

Finnair
www.finnair.com

destinations, Rovaniemi and Saariselkä. www.erasetti.fi

Lapland Safaris Ltd has acquired Arctic Safaris Ltd. The new company has permanent offices in Rovaniemi, Saariselkä, Ylläs, Levi, Olos and Ruka. The safari business will continue under both the Lapland Safaris and Arctic Safaris brands. The managing director of the new company, which will have an annual turnover of around 20 million euros, is **Jyrki Niva**. www.lapinsafarit.fi

Hotels and venues

The new Sokos Hotel Aleksanteri opens its doors on 21 April in the centre of Helsinki. The hotel offers 151 rooms, plus a meeting room seating eight persons and a restaurant. The hotel combines a Neo-Renaissance wing that occupies a former residential building dating back to 1888 and a Neo-Classical wing that occupies a former office building dating back to the 1920s. www.sokoshotels.fi

The new Levi Summit conference and exhibition centre has opened atop the Levi fell in Lapland. The centre houses a 435-seat auditorium and several conference rooms that can simultaneously host up to 1000 attendees. www.levisummit.fi

The Ounasvaaran Pirtit holiday village in Rovaniemi on the banks of the Kemijoki River has been extended and now offers almost 350 beds in 73 cabins, as well as a new 300-seat restaurant. www.ounasvaaranpirtit.fi

