



# Finland for meetings, events and incentives

2/2009

**This newsletter, produced by Finland Convention Bureau (FCB), presents you with ideas and event organisers, and brings you the latest news from Finland. We hope you will find it helpful and informative!**

**If you do not wish to receive this newsletter, please contact [info@fcb.fi](mailto:info@fcb.fi).**

## Finland inspires to arrange events

FCB's new website opens a new perspective on Finland

Finland Convention Bureau has a new and expanded website. In addition to added content, the website introduces FCB's fresh new visual identity and logo. The inspiration for the logo came from the circular seating arrangement typical of congresses and meetings. The new website has been designed to assist organisers of meetings, congresses and corporate events by providing comprehensive information about FCB's members and the genuine and inspiring opportunities that Finland has to offer. Visit our website at [www.fcb.fi](http://www.fcb.fi).

## Meet us abroad

FCB and Visit Finland will participate in a Nordique workshop on 13 October in Pavillon Kléber, Paris together with Denmark, Iceland and Sweden. The target groups of the workshop are international associations, corporate event agents and tour operators. The following members and partners of FCB will be present at the event: Blue1, Finnair, GoTampere Ltd, Helsinki City Tourist & Convention Bureau, Helsinki Exhibition & Convention Centre, Hotel Arthur, Hotel Hullu Poro, Lapland Hotels and Safaris, Levi Summit, OneLapland, Restel Hotel Group, Rovaniemi Tourism & Marketing, Safaris – The Lapland Connection, Sokos Hotels, The Travel Experience, Viking Line and Weturi Ltd. For further information please contact: M. Pierre Gérard at [pierregerard2110@neuf.fr](mailto:pierregerard2110@neuf.fr).

Another Finland workshop will take place in London on 15 October at Meliá White House Hotel for international associations and corporate event agents. The following 10 members and partners of FCB will be present at the workshop: Helsinki City Tourist & Convention Bureau, Helsinki Exhibition & Convention Centre, Hotel Arthur, Hotel Hullu Poro, Next Travel, Restel Hotel Group, Rovaniemi Tourism & Marketing, Sokos Hotels, Tampere Convention Bureau and Weturi Ltd. For further information please contact: Moulden Marketing Ltd at [sales@moulden-marketing.co.uk](mailto:sales@moulden-marketing.co.uk).

You can also meet us at EIBTM, the Global Meetings & Incentives Exhibition, in Barcelona alongside the Lapland stand. Further information about EIBTM will be published in our next newsletter or go to [www.eibtm.com](http://www.eibtm.com).

## NEWS

**Helsinki Exhibition & Convention Centre** has been ranked among the top 10 European congress centres in terms of value for money. The British publication "Meetings & Incentive Travel" compared 20 of the leading congress centres in Europe and ranked Helsinki eighth. The magazine requested an offer for a one-day meeting for 500 and 1000 participants including technical equipment and catering. The survey included congress centres in Barcelona, Paris and Vienna. [www.finnexpo.fi](http://www.finnexpo.fi).

**The City of Turku on the west coast of Finland** will be one of the two European Cities of Culture in 2011 alongside the Estonian capital Tallinn. Around 150 programme items and projects have already been announced in Finland. The events in Turku will be carried out by individuals and independent artists, as well as by public cultural institutions, companies, organisations and associations. The aim is to promote the long-term development of Turku as a centre for culture and sports. [www.turku2011.fi](http://www.turku2011.fi).

**In July the Hotelzon International Group** acquired Confedent International Ltd (formerly Congreszon Ltd), a leading Finnish meeting and congress organiser and one of the largest PCO agencies in Finland. The congress organisation and event management businesses have been merged into the Hotelzon International Group's extensive portfolio of travel management and hotel reservation services under the new name "Confedent International". Hotelzon already had a successful Event Management unit in the UK, and the acquisition allows these activities to be expanded

to Finland and Sweden. [www.hotelzon.com/fi/en/confedent/](http://www.hotelzon.com/fi/en/confedent/).

## VENUES

**Turku Fair and Congress Centre** is further developing its facilities and will open new restaurant facilities by the end of September 2010. Following the renovation Turku Fair and Congress Centre will be able to offer modern restaurant, meeting, congress and banqueting facilities for up to 800 people. The cost of the latest investment will total approximately 3.5 million euros and be self-funded by Turku Fair Centre Ltd. The new restaurant facilities will be operated by Restel Restaurants. Activities at Turku Fair and Congress Center will continue uninterrupted during the construction work. The centre's café facilities were renovated in spring 2008. <http://en.turunmessukeskus.fi/>.

## HOTELS

**Cumulus expanded its chain of hotels** in June when it opened its 25th Finnish location in the City of Joensuu. In addition to single and double standard rooms, the new hotel offers ten superior rooms. All rooms include a free ADSL connection. A Business Corner and bar serving light snacks and refreshments are located in the cosy lobby. [www.cumulus.fi/cumulus/en\\_GB/](http://www.cumulus.fi/cumulus/en_GB/)

## TRANSPORT

**Finnish airline Blue1 will open new routes** this December from Düsseldorf and Paris to Kittilä in Lapland. The flights will be offered during the winter skiing season and serve especially the popular ski resorts in southern Lapland, including Levi, Ylläs, Pallas and Olos. Blue1 has operated domestic flights to Kittilä for years and is also working on introducing a service between Moscow and Kittilä. [www.blue1.fi](http://www.blue1.fi).

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Finland Convention Bureau is a non-profit organisation offering free assistance and consultation to all meeting planners.

FCB is your guide when planning a meeting, incentive, conference or other event in Finland.

